



**SPORT FOR  
DEVELOPMENT  
COALITION**

# #OpenGoal

**Annual Report for the  
Sport for Development  
Coalition 2022-23**



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# Sport for development

[ spawrt • fawr • dih-vel-uhp-muhnt ] noun

The intentional use of sport and physical activity-based interventions to address inequalities and attain a series of health, economic and environmental objectives. Also known as sport for sustainable development, sport for change, sport for good.

All content created and produced by Simon Lansley and Amy Caterson.  
With thanks to Kelly Smith, Erin Kirby and Ana-Maria Molnar. Designed by Chemical Code.

# Foreword from the Chair

“What a year it’s been for sport, and society in the UK...”

From the Lionesses to 'levelling up', and the Commonwealth Games to the cost-of-living crisis, it's become clearer than ever before that sport and physical activity have a much bigger role to play as we seek to build a fairer, more equitable and sustainable future.

It is for this reason that I was delighted recently to be reappointed as Chair of the Sport for Development Coalition, after commencing the role in early 2020. If we were in any doubt beforehand then the Covid-19 pandemic and subsequent cost-of-living crisis have really brought home the stark inequalities which remain deeply entrenched in our society. It's no exaggeration to say that we are facing a generational crisis and experiencing substantial health, economic and societal impacts. In this context, it is essential that all societal assets which can help to fight inequality and generate positive social outcomes, are mobilised.

On a personal level, I feel deeply committed to the work of this part of the wider sport sector, where organisations and individuals are making a tangible, measurable difference to people's lives and their opportunities. Through this #OpenGoal report, we aim to demonstrate the value of targeted sport-based interventions being delivered within communities in the greatest need of 'levelling up' (or whatever the latest political buzzword might be!).

Even after 30 years working across the UK's political and sporting systems, the Coalition's sense of genuine momentum and collective action excites and encourages me. However there is still so much more to do as new strategies and funders realise the importance of the sector in delivering its goals of social justice and equality through sport.

Furthermore I continue to learn on a daily basis about the tensions of 'servant leadership' which, through a small core team, seek to drive genuine collaboration across the network. Nevertheless I am relishing the challenge, and would encourage you to help us 'spread the word' so that more join the Movement and add to our collective voice.

Finally I would like to thank our funders in Sport England, Comic Relief and Laureus Sport for Good, and our Board. None of this momentum would have been achieved without them, so let's join forces, unite the movement and show how sport for development can help to deliver a much greater return on public or private investment. It really is an 'open goal'.



**Andy Reed OBE**  
Chair of the Coalition

## Contents

Foreword from the Chair .....	<b>3</b>
Proud member of the National Sector Partners Group .....	<b>4</b>
Welcome from the Executive Director .....	<b>5</b>
Youth Justice Sport Fund .....	<b>7</b>
Moving for Mental Health .....	<b>8</b>
Active for Employment .....	<b>9</b>

Shared Advocacy Framework .....	<b>10-11</b>
Education and development, and social cohesion .....	<b>12</b>
Increasing environmental sustainability .....	<b>13</b>
Evolution of the Coalition .....	<b>14-15</b>
How to get involved .....	<b>16-17</b>
Sign up and join the Movement .....	<b>18</b>

# Proud member of the National Sector Partners Group

## Unlocking the potential

The Sport for Development Coalition is proud to be part of the National Sector Partners Group which also includes Active Partnerships, the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA), the Local Government Association (LGA), the Sport and Recreation Alliance, ukactive and Youth Sport Trust. The Group's landmark 'Unlocking the Potential' report, published in July 2022, provided a strategic vision for how policy-makers can fully harness the sport, recreation and physical activity sector to improve the physical, mental and social wellbeing of the nation.





# Welcome from the Executive Director

“A huge opportunity lies before us...”

Welcome to the Sport for Development Coalition's first annual report.

I joined the Coalition in April 2022 following two decades in Government, where much of my role was focused on sport's impact at a global level – from staging the biggest sporting events to tackling doping and corruption. Yet even on my first day with the Coalition, I was struck by the huge opportunity that lies before us. To help launch the Coalition's #OpenGoal framework, I visited the Leyton Orient Trust which was delivering a HAF (Holiday Activities with Food) programme to local children in East London who are in receipt of free school meals.

Programmes like this are now being supported nationally across HAF Active, a group of Coalition member organisations that have come together to deliver the Government scheme. At the same time, this project is just one of many tackling multiple issues and inequalities through the EFL Trust which brings together the community arms of the 72 EFL football clubs across England and Wales. These are just two intersecting networks within the Coalition's growing UK-wide movement of almost 400 charities and organisations which collectively over-arches thousands of projects and programmes using sport to intentionally generate positive outcomes, and tackle key health, societal and environmental inequalities.

The interventions delivered by Coalition members can help to create significant public cost savings since they generate multiple returns on investment, ranging from improved physical and mental health, to increased educational attainment and employability, and reduced crime and anti-social behaviour. Through #OpenGoal our collective ambition is to show policy-makers the value of ring-fencing investment committed for jobs, health and tackling crime towards sport for development programmes.



In this report you will read about how Coalition members have worked collectively to produce two policy briefs over the last year, 'Moving for Mental Health' and 'Active for Employment'. These reports respond to two areas of the #OpenGoal framework, and later this year we look forward to supporting the publication of a third, based on the evidence and learnings of the recent £5million Youth Justice Sport Fund from the Ministry of Justice. This groundbreaking fund has been managed by Coalition members StreetGames and the Alliance of Sport in Criminal Justice, and is now being delivered by 220 community-based organisations across England and Wales.

Finally it just remains for me to thank you for taking the time to read our annual #OpenGoal report. Hopefully it is the first of many, and demonstrates how the Coalition's core aims of **impact** and **advocacy** can lead to greater **investment** in sport for development in the coming years.



**Hitesh Patel**  
Executive Director







# Youth Justice Sport Fund

## #OpenGoal outcome: Reducing crime & anti-social behaviour

In January 2023, 220 grassroots organisations across England and Wales were awarded funding from the Government's £5million Youth Justice Sport Fund to run targeted local sports schemes aimed at keeping vulnerable young people away from crime and anti-social behaviour.

The fund was the first of its kind delivered by the Ministry of Justice, and was co-ordinated by StreetGames and the Alliance of Sport for Criminal Justice, with the support of the Sport for Development Coalition. Youth crime costs the taxpayer £1.5 billion a year and research shows over three quarters of adult prolific offenders received their first caution or conviction as a juvenile, making the need to focus on early prevention even more critical. The funding is part of the commitment made in the Prisons Strategy White Paper, published in December 2022, to cut youth crime and create safer streets.

To launch the fund, the Deputy Prime Minister Dominic Raab visited Thru Life – one of the projects which have been awarded funding – at a school in Tottenham, north London. He was joined by Thru Life founder Richard Allicock and Sky Sports pundit Jobi McAnuff, who is an ambassador for the charity.

Stuart Felce, StreetGames Director of Sport and Community Safety, said: "At StreetGames we believe that community sport, delivered in the right way, can have a transformational impact on children's lives and the communities they live in. We're really excited to be partnering with the Sport for Development Coalition and the Alliance of Sport in Criminal Justice to deliver this ambitious new programme from the Ministry of Justice. This investment in sport will support voluntary and community sports organisations to carry out targeted work to enhance positive outcomes for vulnerable children, providing the practical and emotional support they need to grow and helping to keep them and their communities safe."

### The two key goals for the funding are:

- To support vulnerable young people, aged 10 to 17, at risk of involvement in crime, anti-social behaviour and serious violence (understood as those in the secondary tier of need) through involvement in local sporting activities.
- Through capacity building, increase the capability of sport sector delivery organisations to work effectively with their local criminal justice partners, including Youth Justice Services, Police and Police Crime Commissioners (PCC)/Violence Reduction Unit (VRU) structures. This work focuses on building sustainable relationships for the medium to longer term to facilitate potential future access to the new 'Turnaround' programme and other funding.

Research, evidence and learning from the fund will help to inform the third #OpenGoal policy brief, focused on the area of 'Reducing crime and anti-social behaviour'.



# Moving for Mental Health

#OpenGoal outcome: Improved health & wellbeing

In January 2022, the Coalition published its first research report and policy brief under the #OpenGoal framework, entitled 'Moving for Mental Health'. The report focused on the role of physical activity, sport and sport for development in promoting movement and mental health following the Covid-19 pandemic, and was produced in partnership with the national mental health charity Mind, Edge Hill University and Loughborough University. It included more than 70 submissions of learning and evidence from Coalition members, and helped to inform its response to the Department of Health and Social Care's Mental Health and Wellbeing Plan call for evidence in July 2022.

The policy brief was developed to inform Government policy and promote the benefits of community-based physical activity for everyone. It was designed to support and inspire public bodies, funders, commissioners and policy-makers as well as community-based programme providers aiming to enhance the impact of movement for mental health. It includes clear, evidence-based recommendations to protect and enhance the contribution of physical activity, sport and sport for development to mental health in the UK.



**“We are delighted that Moving for Mental Health has made an important contribution to national policy discussions on mental health, and that it supports community organisations to use physical activity, sport and sport for development to help meet the significant mental health need we are currently experiencing.”**

**Prof Andy Smith, Chair of the Coalition's Mental Health Advisory Group**

**“Moving for Mental Health has provided a framework with clear recommendations which is helping to shape our Sport England system partner programme and wider influencing work. Sector partners are making strides to embed mental health across their organisations with increased care for their people through training, co-design with people with lived experience and dedicated wellbeing or mental health leads. We look forward to continuing our work with CIMSPA, Sport England and UK Coaching to make sure that mental health is firmly embedded in the professional standards and Duty to Care toolkits.”**

**Hayley Jarvis, Head of Physical Activity, Mind**

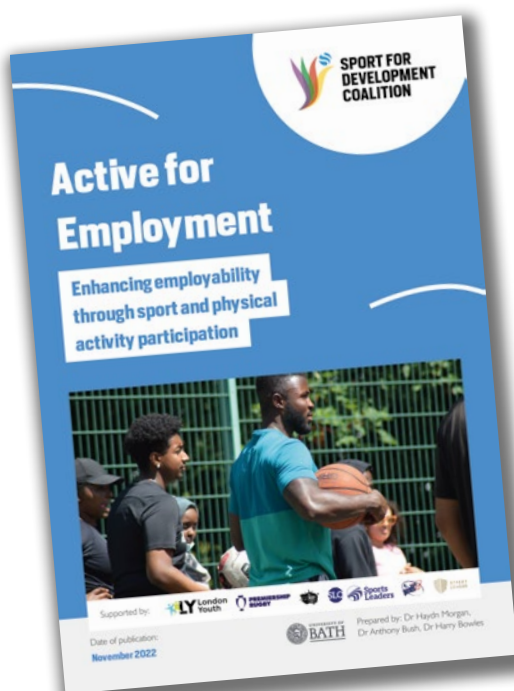


# Active for Employment

#OpenGoal outcome: Increased employability & skills

In November 2022, the Coalition published its second research report and policy brief under the #OpenGoal framework, entitled 'Active for Employment'. The research showed how the Covid-19 pandemic and ensuing national cost-of-living crisis have profoundly impacted employment, education and training across the UK, with the impact most acute for young people. The report demonstrates how sport for development has a key role to play in addressing this.

It was produced by a team of researchers at the University of Bath commissioned by Coalition members London Youth, Premiership Rugby, Sports Leaders, StreetGames and Street League, and drew upon more than 50 submissions of learning and evidence from Coalition members. Following the publication of the full research report, a policy brief was produced to help inform Government by demonstrating the potential impact of sport-based employability interventions on developing key skills for work and providing opportunities to secure and sustain employment.



Picture credit: Dallaglio RugbyWorks

**“The report shines a light on how the pandemic has impacted employability prospects, particularly for young people. Our findings provide further evidence that sport for development continues to be a cost-effective policy solution to support the acquisition and development of employability skills and support those furthest from employment towards securing a job.”**

**Dr Haydn Morgan, University of Bath**



# The #OpenGoal Shared Advocacy Framework

How sport for development is generating multiple returns on investment across the UK

The #OpenGoal framework was officially launched on April 6th 2022, which each year marks the UN's International Day of Sport for Development and Peace. Through the framework, our Coalition of almost 400 charities, networks and organisations aims to highlight how sport and physical activity can contribute to building a fairer, more equitable and sustainable future.



INTERNATIONAL  
DAY OF SPORT  
FOR DEVELOPMENT  
AND PEACE

In 2021, analysis of almost 35,000 beneficiaries across leading sport for development interventions from the network showed that 64% of participants were from the 30% most deprived areas of the country.

**Aoife**, Peace Players, Belfast

**"I am passionate about using sport as a tool for peace and conflict resolution."**

✗ Perceptions of division between certain groups (wealthier versus poorer, younger vs older, for Brexit and against Brexit) have risen in recent years, for example between May 2020 (42%) and October 2020 (60%).

✓ Peace Players report 84% of 2000 participants felt they would never have met young people from other religious backgrounds without the programme.



**Kameron**, InPower Academy, Wolverhampton

**"I was a bad kid, if I'm honest. I started going to mixed martial arts sessions every week, cut down on smoking and being on the streets. I had something to look forward to every single day."**

✗ Youth crime costs the taxpayer £1.5 billion a year and research shows over three quarters of adult prolific offenders received their first caution or conviction as a juvenile<sup>1</sup>.

✓ Sport-based early intervention initiatives across the Coalition consistently report more than 70% of participants have reduced offending and anti-social behaviour.





The multiple returns on investment that sport for development generates can act as a vital tool in supporting communities in the greatest need of levelling up *and* help to save public cost.



'A young person being part of a sport for development programme is worth at least **£2,500 per annum**, according to research conducted by State of Life for the Coalition using HM Treasury guidance.



**Shakira**, Street League, Edinburgh

**"My advice for other young people in my area is to trust the process. Respect the staff and other young people around you and you will get all the help you need."**

**✗** 629,000 people in the UK are not seeking work, an increase of over 225,000 in the 12 months to October 2022. The highest proportion (28%) of these is aged 16 to 24<sup>2</sup>.

**✓** 59% of 8,500 participants from seven Coalition programmes progressed into education, training or employment opportunities over a 12-month period.



**Tristan**, Football Beyond Borders, Manchester

**"My confidence has flourished and I can enjoy doing things outside my comfort zone. I want to help young people take the same steps as me, not only to improve their grades but also to improve them as young individuals."**

**✗** According to Youth Sport Trust 73% of school leaders reported children returning to school with poor levels of physical fitness following Covid-19 restrictions.

**✓** Youth Sport Trust research says "physically active children achieve

higher levels of academic attainment than their less physically active peers". Another Coalition member School of Hard Knocks reported 62% fall in behavioural referrals across its schools programmes with 94% of at-risk pupils avoiding permanent exclusion.



**Kassia**, Empire Fighting Chance, Bristol

**"When I first came down here, I didn't have any confidence and couldn't speak to anyone. As I went through the programme, my confidence grew and I came out of that dark place."**

**✗** The Richmond Group of Charities reports that 43% of the adult population in England lives with one or more long-term health condition, and they are twice as likely to be inactive.

**✓** The Office for Health Improvement and Disparities states that physical activity can help to prevent and manage over 20 chronic conditions and diseases, including some cancers, heart disease, type 2 diabetes and depression<sup>3</sup>.

# Closing the gap in education & development

Focusing on more #OpenGoal outcomes throughout 2023-24



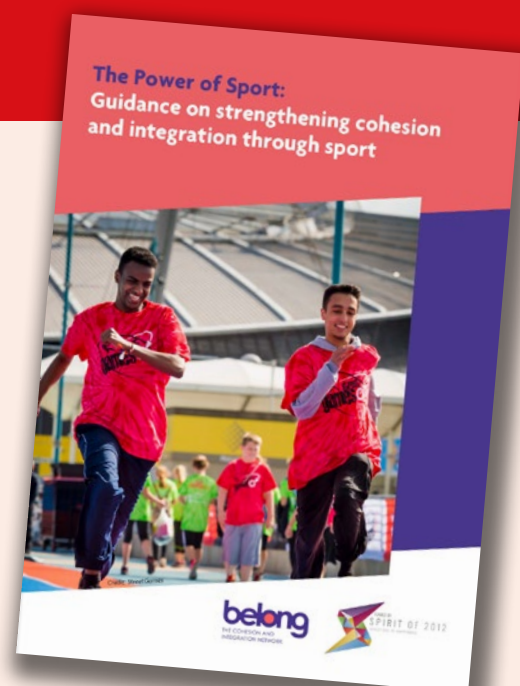
Picture credit: EFL Trust

The Coalition's network of members incorporates a wide range of charities and organisations focused on improving educational and developmental outcomes for young people. National charities such as Youth Sport Trust aim to ensure every child has access to the life-changing benefits of play and sport, especially through school sport provision and Physical Education. Other Coalition members, like Football Beyond Borders and Dallaglio Rugby Works, use sport as the hook to engage with young people at risk of exclusion. National bodies like Premiership Rugby, ECB, RFL, Premier League, SPFL and EFL deliver a vast range of effective interventions aimed at improving the life chances of young people in communities facing disadvantage and deprivation. If your project or programme is helping to 'close the gap', get involved with the Coalition and make sure you are feeding into its collective impact and advocacy.

## Stronger communities & social cohesion

Working with key partners

During 2022-23, the Coalition has been working with the Belong Network, Spirit of 2012 and other partners to build advocacy and the evidence base to demonstrate how sport and physical activity can help to create stronger communities and social cohesion. In a cost-of-living crisis and with Government seeking solutions to help 'level up' communities, never has this work been more necessary. Belong Network CEO Jo Broadwood explained: "We know that sport, especially when delivered by organisations that really know their local communities, can contribute to a stronger sense of connectedness, pride in place and belonging, and an increased valuing of diversity."





# Increasing environmental sustainability

## A word from David Gent, Active Humber CEO

I represent Active Partnerships and the wider Sport for Development Coalition on the UK's Sport and Environment Climate Coalition (SECC)<sup>4</sup> which includes the national sports councils. In my role, I have been involved with the de-carbonisation of the Humber region which currently emits 37% of all the UK's industrial carbon emissions and the role of physical activity and sport in that process... and we know that tackling inequalities is at heart of sport for development's contribution to climate action.

When using the term 'sport for development', it's important that we recognise all aspects of sport's contribution to sustainable development – whether it's impacting people, place or the planet. It's good to see growing awareness and media coverage of the role of sports teams, bodies and athletes in driving and advocating for environmental sustainability, but it's vital we also stay focused on role of community-level interventions which – when multiplied across populations – can equal or even outweigh the impact of elite sport.

This is why 'Increasing environmental sustainability' deliberately intersects with all of the other principal outcomes across the #OpenGoal framework, from improved physical and mental wellbeing, to reducing crime and increasing social cohesion. Sedentary lifestyles can lead to carbon-intensive behaviour, for example an over-reliance on motorised transport or excessive energy consumption when remaining indoors for long periods – not to mention the impact of inactivity on the health of individual. Young people need access to recreational or green spaces and clean air for their physical and mental wellbeing, to sustain their development and improve their educational attainment and employability. Tackling key health and societal inequalities within deprived communities can help to contribute to climate action at 'ground level'.



This symbiotic relationship between global and local impacts underpins the UN's Sport for Climate Action Framework. In the national context, this action will support the work of the UK's Sport and Environment Climate Coalition which runs through the UK sports councils including UK Sport, Sport England, sportscotland and Sport Wales. The SECC will be undertaking a major review of how the sector responds to the climate crisis in 2023, which the Sport for Development Coalition – with its focus on sport's contribution to building a fairer, more equitable and sustainable future – will be sure to feed into. So as the Coalition marks the first anniversary of its #OpenGoal framework, let us ensure that 'increasing environmental sustainability' is at the heart of our collective action.



David Gent

**David Gent**  
CEO, Active Humber

# Evolution of the Coalition

2000

Nelson Mandela tells the inaugural Laureus World Sports Awards: "Sport has the power to change the world. It has the power to inspire. It has the power to unite people in a way that little else does. It speaks to youth in a language they understand."



2003

The Magglingen Declaration<sup>5</sup> is published following the first International Conference on Sport and Development in Switzerland. It is supported by United Nations Office on Sport for Development and Peace (UNOSDP).

2007

In the UK, StreetGames is founded. The charity was founded on a shared vision to make sport more widely available for young people living in under-served communities and maximise its power to change lives.



2008

Another major sport for development charity, Sported, is founded with the aim of building a legacy for the 2012 Olympics and Paralympics.



2010

A group of UK-based charities and organisations form 'The Briery Coalition'<sup>6</sup> with the aim of driving active collaboration within the sector.

2013

The United Nations General Assembly proclaims April 6th as the 'International Day of Sport for Development and Peace'.



2015

Executives from StreetGames, Sported and other leading sport for development organisations meet with then UK Sports Minister Helen Grant during preparations for the publication of DCMS' 'Sporting Future'<sup>7</sup> strategy. Their input helps to lead to a greater focus on the value of sporting participation to society, for example to the mental and physical development of individuals, and social, economic and community development.

2016

The UN lays out an initial framework on how sport can contribute to the Sustainable Development Goals<sup>8</sup> (SDGs) as part of its Agenda 2030 for Sustainable Development.



2017

The Coalition receives initial core funding from Sport England, Comic Relief and Laureus Sport for Good, which enables it to appoint its first full-time manager.



**2018**

The Coalition supports the inaugural Sport for Social Change category at the annual British Sport Awards, co-ordinated by the Sports Journalists' Association. The award is won by The Wave Project<sup>9</sup>.


**2020**

- Current Coalition Chair Andy Reed<sup>10</sup> steps into the role in January.
- February: Just under 200 representatives of Coalition member organisations attend its first annual event<sup>11</sup> at the headquarters of Twitter UK.
- May: The Coalition is successful with a new four-year application to its funding partners.


**2021**

- September: The Coalition makes its first submission to the Comprehensive Spending Review<sup>12</sup>, laying out how ringfencing investment for sport for development interventions can help to create public cost savings.
- November: Sports Minister Nigel Huddleston delivers a keynote speech at the Coalition's CEO Forum hosted by Greenhouse Sports in London.'


**2022**

- January: The Coalition's first policy briefing and research report 'Moving for Mental Health'<sup>13</sup>, is published.
- April: The Coalition's shared advocacy framework #OpenGoal<sup>14</sup> is launched.
- May: The Coalition is announced as a Systems Partner of Sport England<sup>15</sup>, with funding for the next five years.
- November: The Coalition's second policy report is published, 'Active for Employment'<sup>16</sup>.


**2023**

- January: Deputy Prime Minister Dominic Raab launches the Ministry of Justice's £5million Youth Justice Sport Fund<sup>17</sup>, which is co-ordinated by StreetGames, the Alliance of Sport in Criminal Justice and the Coalition. More than 200 community organisations, with a track record of supporting vulnerable children at risk of anti-social or criminal behaviour, receive funding.
- **April 6th:** The Coalition marks the first anniversary of the #OpenGoal framework.

# How to get involved

## Supporting the governance and 'Collective Action' of the Coalition

Collective Action is the means by which members can meaningfully contribute to the Coalition. The structures that forge Collective Action make up the flat and inclusive governance structure of the network. Building on previous impact work, for 2023-24 Collective Action has been reformed to be sustainable with Coalition growth and flexible to changing needs within and around the sector, whilst taking into account the strategic priorities of the Coalition and capacity of its staff. This updated system ensures that engagement opportunities are structured and harmonised, allowing for inclusive, consistent and meaningful engagement.

Coalition members may engage in Collective Action in numerous ways:

### Step 1: Sign the Charter and become a member

If an organisation intentionally uses sport and physical activity to generate positive social outcomes, they can sign up to the Coalition's Charter. When signing up to the Charter, they are joining the movement of organisations that endorse and adopt the Charter's set of principles and values.

### Step 2: Contribute to a Collective

Coalition members are invited to join a Collective. There are four Collectives, with each one focusing on a strategic output of the Coalition.

### Step 3: Join a Working Group

Once a year, we invite Coalition members to be a part of one of four Working Groups, which direct the action of the Collectives.

Working collaboratively across all steps, members contribute effectively to impactful and meaningful 'Collective Action' around **#OpenGoal** outcomes.

## Contribute to the Collective Action

There are four Collectives, each with a Working Group which drives their action and leads the Collective Action system.

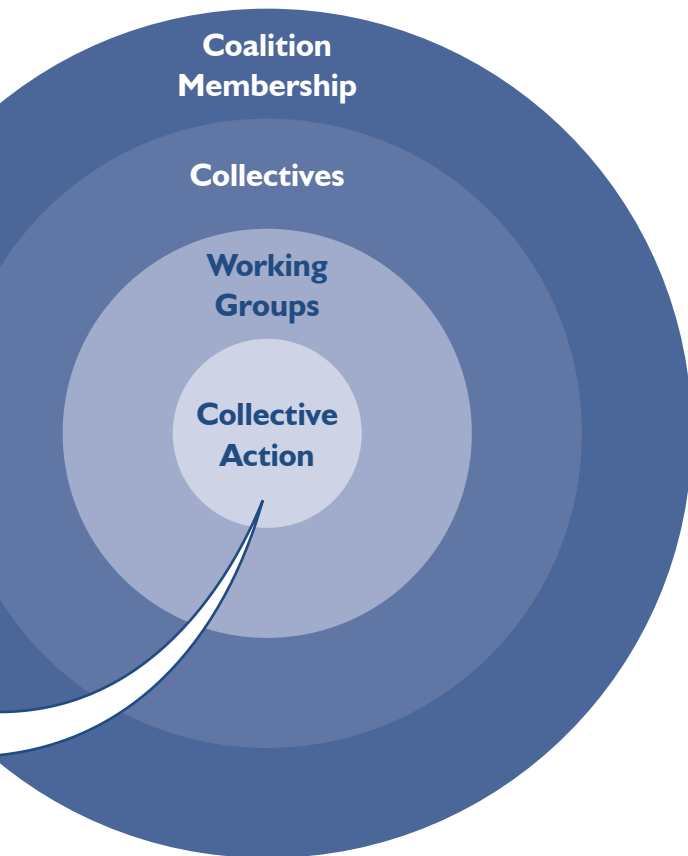
The **Policy** Working Group oversees and drives joined-up action on priority policy issues, and facilitates two-way communication on policy advocacy across the Coalition and with stakeholders in the wider system.

The **Impact** Working Group supports the sector more effectively to measure impact, build the case for sport for development, and support the development of a culture of iterative learning across the sector.

The **Public Affairs and Advocacy** Working Group shapes and agrees cross-sector messaging, provides collective input into a shared calendar of campaigns and events, shares best practice and knowledge transfer.

The **People** Working Group ensures that those closest to the beneficiaries and those who support them are planned, managed, and developed to lead and deliver across the sector.





Each of these areas is a strategic focus of the Coalition. The Working Groups meet quarterly, committing to a few specific actions to ensure momentum is maintained across the wider Coalition. The strength of the Collectives and Working Groups is built upon the common interest of the group in each thematic specialty. The membership of the Collectives and Working Groups represent the diversity of Coalition membership and the sector, speaking to and cutting across all #OpenGoal outcomes.

**Coalition members, or people / organisations who are interested in the work of the Coalition are welcome to:**

**Attend an Induction Session** which are held throughout the year, providing an opportunity to meet Coalition staff and other new members. The inductions will include an overview of the Coalition's purpose and goals, the ways in which members can contribute to Collective Action, and an opportunity for open discussion.

#### **Attend events**

The Coalition and its membership hold and share numerous events throughout the year. The current schedule for Collective Action can be found here.<sup>18</sup>

#### **Participate in our Annual Survey**

Every year the Coalition launches a survey to its members. This survey is important as it provides evidence of the value and effectiveness of the Coalition to funding partners and policy-makers, so support is greatly appreciated.

#### **Spread the word!**

Coalition members regularly support and contribute to its strategic communications, advocacy and campaigns throughout the year. Whether that's contributing to, and featuring in, the monthly publication 'Spotlight on the Movement'<sup>19</sup> or by sharing content published by our social media platforms. Members are encouraged to tag us on social media, or provide assets in advance, so your content and campaigns can be shared by Coalition accounts. We also work with organisations across the network when national media opportunities arise, showcasing your work and your contribution to the collective action of the Coalition.

#### **And more...**

The Coalition is actively seeking and shaping additional ways in which members can engage in Collective Action, for example relaunching the Collective Survey Tool and developing learning programmes.

# Sign up and join the Movement

**When you sign up to the Sport for Development Coalition, you are joining the Movement of organisations that endorse and adopt its Charter. This means that you will:**

- 1** Actively demonstrate, and advocate for the intentional use of sport and/or physical activity to generate positive social outcomes. Our purpose is to drive social change through sport, over and above activation and participation.
- 2** Be open to working in collaboration with other organisations (sport and non-sport) to achieve common objectives and shared outcomes.
- 3** Collect, build and share evidence of what works, and what doesn't, when using sport and/or activity for positive social outcomes.
- 4** Commit to positively engaging with the Coalition and its activities, supporting the empowerment and capacity-building of others in order to broaden the Movement's collective impact.
- 5** Commit to building a diverse pool of talent that reflects, and is representative of society. This should relate to all areas of your work, including your workforce, your participants and your delivery partners.
- 6** Help to develop and use a common language and wider understanding of Sport for Development especially amongst other key sectors such as health and criminal justice. Where necessary, this will draw on relevant frameworks such as the DCMS Sporting Future strategy or the UN's Sustainable Development Goals (SDGs).
- 7** Subscribe to the principle of a two-way relationship with the Coalition where you both offer and have access to support, knowledge, experience, services and opportunities.

To find out more and sign the Charter, visit [sportfordevelopmentcoalition.org/our-charter](https://sportfordevelopmentcoalition.org/our-charter)

Picture credit: Fight for Peace

**We invite you to get involved with the Coalition, and contribute to the Collective Action. #OpenGoal is open to change and iterative, and we are keen to incorporate your experience and evidence to strengthen our collective impact and help us collectively make an ever more compelling case for investment in sport for development.**



1. GOV.UK - Youngsters to take up football, boxing and rugby in £5 million bid to cut crime: <https://www.gov.uk/government/news/youngsters-to-take-up-football-boxing-and-rugby-in-5-million-bid-to-cut-crime>
2. Office for National Statistics - Employment in the UK: <https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/bulletins/employmentintheuk/october2022>
3. GOV.UK - Physical activity: applying All Our Health: <https://www.gov.uk/government/publications/physical-activity-applying-all-our-health/physical-activity-applying-all-our-health>
4. uk sport - Sport Environment and Climate Coalition statement on climate change and environmental sustainability: <https://www.uksport.gov.uk/news/2022/03/17/sport-environment-and-climate-coalition-statement-on-climate-change-and-environmental-sustainability>
5. Sport and Development International Conference - The Magglingen Declaration: [https://www.sportanddev.org/sites/default/files/downloads/18\\_the\\_magglingen\\_declaration.pdf](https://www.sportanddev.org/sites/default/files/downloads/18_the_magglingen_declaration.pdf)
6. Streetfootballworld - Case study. Developing partnerships & collaboration: [https://www.impactinternational.com/sites/default/files/documents/case\\_study/streetfootballworld\\_Case\\_Study.pdf](https://www.impactinternational.com/sites/default/files/documents/case_study/streetfootballworld_Case_Study.pdf)
7. GOV.UK Sporting Future - A New Strategy for an Active Nation: <https://www.gov.uk/government/publications/sporting-future-a-new-strategy-for-an-active-nation>
8. United Nations Chronicle - The Role of Sport in Achieving the Sustainable Development Goals: <https://www.un.org/en/chronicle/article/role-sport-achieving-sustainable-development-goals>
9. The Wave Project - Wave Project wins national award for using Sport for Social Change: <https://www.waveproject.co.uk/wave-project-wins-national-award-for-using-sport-for-social-change/>
10. Sport for Development Coalition - New Chair of Sport for Development Coalition appointed: [https://www.impactinternational.com/sites/default/files/documents/case\\_study/streetfootballworld\\_Case\\_Study.pdf](https://www.impactinternational.com/sites/default/files/documents/case_study/streetfootballworld_Case_Study.pdf)
11. Connect Sport - Twitter UK Hosts Coalition's First Event: <https://www.connectsport.co.uk/news/twitter-uk-hosts-coalitions-first-event>
12. Sport for Development Coalition - Sport As A Team Player In Levelling Up: [https://www.sportfordevelopmentcoalition.org/sites/default/files/file/SFDC\\_Spending\\_Review\\_Submission\\_2021.pdf](https://www.sportfordevelopmentcoalition.org/sites/default/files/file/SFDC_Spending_Review_Submission_2021.pdf)
13. Sport for Development Coalition - Covid-19 has deepened inequality and fuelled a mental health crisis: <https://www.sportfordevelopmentcoalition.org/moving-mental-health>
14. Sport for Development Coalition - Support #OpenGoal on April 6th: <https://www.sportfordevelopmentcoalition.org/open-goal-framework>
15. Sport for Development Coalition - Sport for Development Coalition receives long-term support from Sport England: <https://www.sportfordevelopmentcoalition.org/article/sport-development-coalition-receives-long-term-support-sport-england>
16. Sport for Development Coalition - Active for Employment: <https://www.sportfordevelopmentcoalition.org/active-employment>
17. Sport for Development Coalition - Deputy Prime Minister: Sport has vital role to play in 'turning young lives around': <https://www.sportfordevelopmentcoalition.org/article/deputy-prime-minister-sport-has-vital-role-play-turning-young-lives-around>
18. Sport for Development Coalition - Schedule for Collective Action: <https://www.sportfordevelopmentcoalition.org/schedule-collective-action>
19. Sport for Development Coalition - Spotlight on the Movement: <https://mailchi.mp/ca433801de97/sport-for-development-coalition-monthly-newsletter-5669260?e=cd2ddc1278>



Sport for development.  
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